



Patrick

"This year, I really want a mom...

...and a dad and two brothers and two sisters. And I'll do their laundry."

Patrick, age 7

Dear Friends,

You can help Patrick get what the rest of us take for granted - **a permanent place to call HOME!**

We are writing to invite you to join with the Massachusetts Adoption Resource Exchange (MARE) and Jordan's Furniture as a sponsor of ***A Walk Home – MARE's Walk for Adoption on Sunday, May 16, 2010 at Jordan's Furniture in E. Taunton, MA.***

Founded in 1957, MARE is a private, 501 (c) 3 non-profit agency working to build safe and loving adoptive families for children growing up in state foster care. So far, with well-known programs like Wednesday's Child on WBZ TV and Sunday's Child in the Boston Globe, MARE has helped more than 5,350 Massachusetts youngsters join "forever families."

Did you know that 600 local young adults "age out" of foster care at age 18 each year, at high risk for homelessness, drug abuse, violence, unemployment, and unplanned pregnancy, the very problems that may have brought them into foster care in the first place? MARE's work to build permanent adoptive families for these children can break these cycles of abuse and neglect, helping the youngsters and our communities.

You can help, too. Sponsor MARE's Walk for Adoption, and you'll help raise funds for this important work to build adoptive families for our state's neediest children.

You'll also be raising your profile as an adoption-friendly company. Roughly 1/3 of the American public has a direct connection to adoption in their families; when you count friends and neighbors, nearly 2/3 have a personal connection to adoption. We're planning for 500 walkers this first year of the Walk for Adoption; even more with your support.

Please review the attached sponsorship proposal which offers a variety of publicity benefits. We would also be glad to tailor a package to meet your interests. Call me at 617-54-ADOPT (617-542-3678) or janiceh@mareinc.org.

We will follow up shortly so that we can help you join with the Massachusetts Adoption Resource Exchange (MARE) and Jordan's Furniture in celebrating adoption.

Thank you for your consideration and support.

Sincerely,

Janice Halpern
Director, PR & Fundraising
janiceh@MAREinc.org



Isaiah



Dylan, Jacob & Paige



Ryan



MARE - The Massachusetts Adoption Resource Exchange

45 Franklin St., 5th Floor, Boston, MA 02110

617-54-ADOPT

800-882-1176

fx: 617-542-1006

www.MAREinc.org



Massachusetts
Adoption
Resource
Exchange, Inc.

A Walk HOME

MARE's Walk for Adoption

Sunday, May 16, 2010

Indoor/outdoor event at

Jordan's Furniture

450 Revolutionary Drive, E. Taunton, MA 02718

45 Franklin St., 5th Fl
Boston, MA 02110
617-54-ADOPT
www.MAREinc.org



Support MARE's work to build safe and loving adoptive families for local children in need.

\$5,000 Community Builder Sponsorship Benefits

- Corporate logo on front of *A Walk Home* brochure (cir. 5,000)
- Corporate logo in featured location on *A Walk Home* T-shirts
- Corporate logo on *A Walk Home* Banner and signs
- Corporate logo/link on *A Walk Home* email blasts (cir. 5,000+), and www.MAREinc.org home page
- Corporate info/product distributed to walkers
- Recognition in publicity materials (PSAs, press releases, advertising)
- Corporate banners displayed at walk registration and wrap-up party site
- Recognition in MARE News

\$2,500 Neighborhood Builder Sponsorship Benefits

- Corporate logo on front of *A Walk Home* brochure (cir. 5,000)
- Corporate logo on *A Walk Home* T-shirts
- Corporate logo on *A Walk Home* Banner and signs
- Corporate logo/link on *A Walk Home* email blasts (cir. 5,000+), and www.MAREinc.org home page
- Recognition in any & all publicity materials (PSAs, press releases, advertising)
- Corporate banner displayed onsite
- Recognition in MARE News

\$1,000 Roof Raiser Sponsorship Benefits

- Corporate logo on *A Walk Home* brochure (cir. 5,000)
- Corporate logo on *A Walk Home* T-shirts
- Corporate banner displayed onsite
- Corporate logo and link on www.MAREinc.org home page
- Recognition in MARE News

\$ 500 Door Opener Sponsorship Benefits

- Corporate name on *A Walk Home* brochure (cir. 5,000)
- Corporate name on *A Walk Home* T-shirts
- Recognition in MARE News

**Celebrate
ADOPTION!**
Every Sponsor gets
a Corporate Team of 10

Sunday, May 16, 2010

Registration 9:00 am;

Walking 9:30 - 10:30

Wrap Up Party 10:30 - 12:00 noon

**Sponsor the walk and show your
support for Adoption!**

Contact Janice Halpern at 617-542-3678 x113 or
janiceh@MAREinc.org for more info.

Since 1957, MARE (the Massachusetts Adoption Resource Exchange) has been building adoptive families for local children who are growing up in state foster care. So far, we've helped more than 5,350 children join loving families, but more need our help every week.



A Walk HOME

MARE's Walk for Adoption

Sunday, May 16, 2010



45 Franklin St., 5th Fl
Boston, MA 02110
617-54-ADOPT
www.MAREinc.org

Indoor/outdoor event at
Jordan's Furniture

450 Revolutionary Drive, E. Taunton, MA 02718

YES, We support Adoption for Children who need a permanent loving family!

Sponsorship Agreement Deadline: 3/15/10 (for all benefits)

SPONSORSHIP LEVEL (Please check one):

- Community Builder Sponsor \$5,000
- Neighborhood Builder Sponsor \$2,500
- Roof Raiser Sponsor \$1,000
- Door Opener Sponsor \$500

**Celebrating
ADOPTION!**
Every Sponsor gets
a Corporate Team of 10

Sponsor Name (as you want it listed): _____

Is this a Matching Gift Company? (will company match donations by employees?) Yes No

Contact Person's Name & Title: _____

Address: _____

City _____ State _____ Zip _____

Phone: _____

Email: _____

Website: _____

Please make checks payable to **MARE** and mail with this form to:

Massachusetts Adoption Resource Exchange - MARE
Attn: A Walk Home - the MARE Walk for Adoption
45 Franklin St., 5th Floor, Boston, MA 02110.

MARE is a 501(c)3 tax-exempt charitable organization. Federal EIN: 04-2227431

**Sponsor the walk and show your support
for Adoption!**

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janiceh@MAREinc.org for more info.

